







Technique: PLEX Brainstorming

FOR MANY IDEAS, FAST

Split into pairs. Take one deck of PLEX Cards per pair. Randomly draw a card (one per pair) and place it face up on the table. This card becomes the seed card. Randomly take three extra cards from the deck (both players).

Player 1: start exploring an idea using the seed card.
Player 2: listen and consider the cards in your hand.
When you feel you can elaborate further on the idea, take one card from your hand and put it on the table.
Explain how the initial idea is changed or evolved.
Player 1: develop the idea further by picking and placing a card from your hand on the table.

Record your ideas on paper. Put the 3 cards back on the deck and shuffle it to start a new exploration.

For more information on the techniques:

Lucero, A. and Arrasvuori, J. 2010. PLEX Cards: a source of inspiration whe designing for playfulness. In Proc. of Fun and Games '10. ACM, 28-37. DOI= http://doi.acm.org/10.1145/1823818.1823821

Technique: PLEX Scenario

FOR MORE ELABORATE IDEAS

Card 1: Beginning

are the people How do

l 2:

How does this category cause the story to continue in

Card 3: The End

How does this category bring the

Split into pairs. Take one deck of PLEX Cards per pair. Randomly draw three cards (three per pair) and place them face up on the table. Create a scenario by placing the three cards on an A3 template (above). Record your idea scenario by sketching or writing it down on paper. You can alter the order in which the cards were drawn. As an alternative, randomly draw seven cards and use three for the scenario.

Card 1: use this card to trigger a 'use story' or action.

Card 2: steer the story in a new direction.

Card 3: bring the story to a close.













































