

# How to Write an Excellent Master's Thesis

Jari Saramäki

CS Comms & Coffee 6.3. 2020

<https://jarisaramaki.fi/>

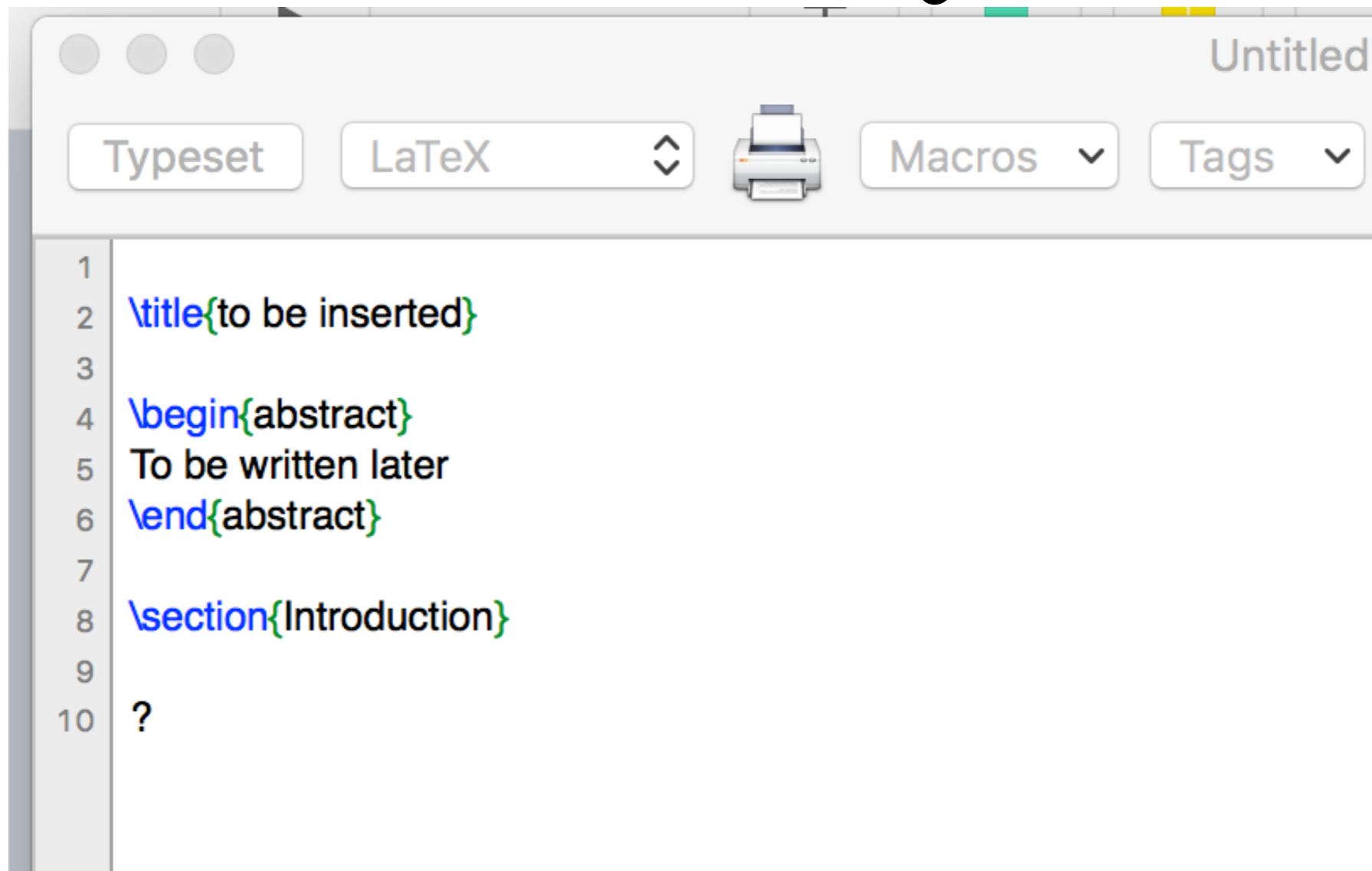
License: CC BY-NC-SA



# Why to Write a Thesis?

- To graduate? -OK.
- To show that I have done some work and know the topic well? -OK.
- To make any reader understand what you have achieved and why, and get all excited about it!  
-BEST, contains the above.

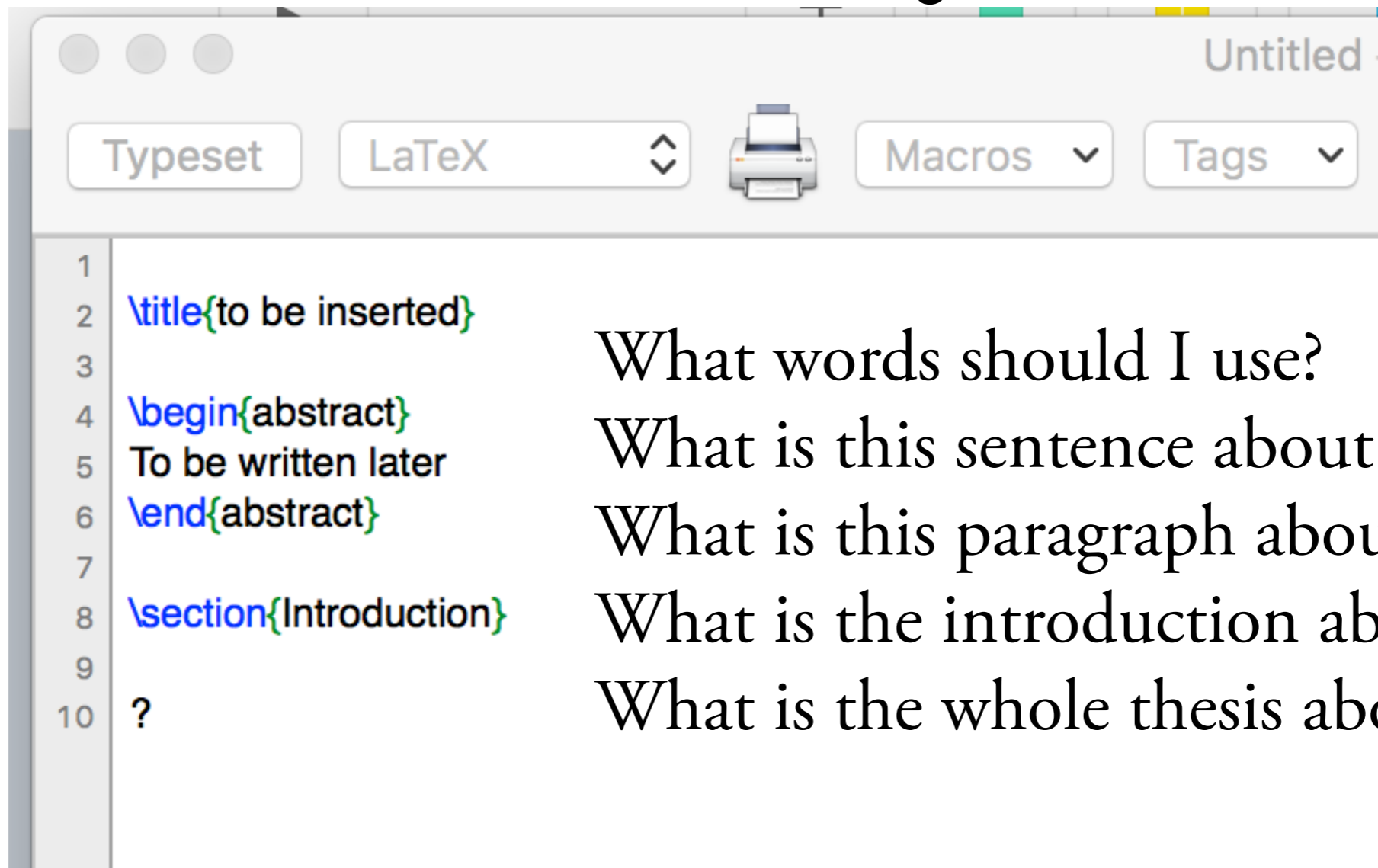
# Don't be this person



The screenshot shows a LaTeX editor window titled "Untitled". The window has a toolbar with buttons for "Typeset", "LaTeX", a printer icon, "Macros", and "Tags". The main text area contains the following LaTeX code:

```
1  
2 \title{to be inserted}  
3  
4 \begin{abstract}  
5 To be written later  
6 \end{abstract}  
7  
8 \section{Introduction}  
9  
10 ?
```

# Don't be this person



*You cannot solve these problems all at once!*

Q: How to Write an Excellent Master's Thesis?

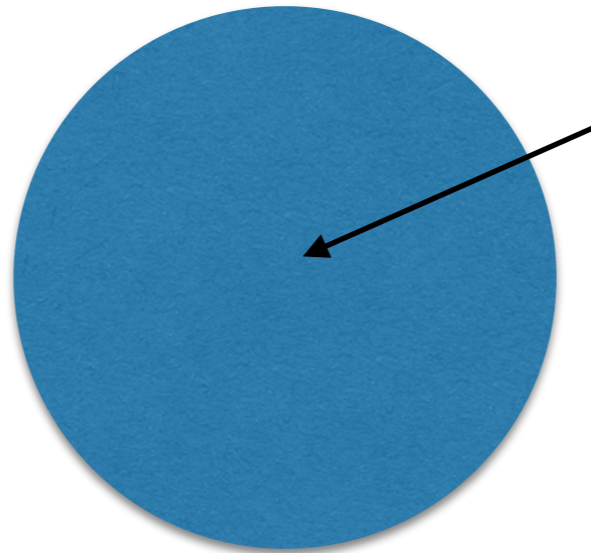
A: From **top to down**, start with **planning**  
and **thinking**.

*Part I*

*How to Plan an Excellent  
Master's Thesis*

# What's your point?

In a nutshell, **this** is what my thesis is about.



"Company X had problem Y,  
I solved it with method Z."

"X was an open scientific  
question, I answered it with  
Y and the answer is Z."

# What Is Needed To Make That Point?

These are the things  
that are needed  
to support my point.

"To achieve X, I designed  
and developed Y,  
using the Z framework."

"To pick the most suitable method,  
I compared X, Y, and Z, and  
the results show that Z is  
the winner."

In a nutshell, **this** is  
what my thesis is about.

"Company X had problem Y,  
I solved it with method Z."

"X was an open scientific  
question, I answered it with  
Y and the answer is Z."

# Why Does Your Point Matter?

This is why my topic,  
my problem, and  
my solution are important.

"While researchers have  
achieved x, y has  
remained an open  
problem, and its solution  
would benefit z."

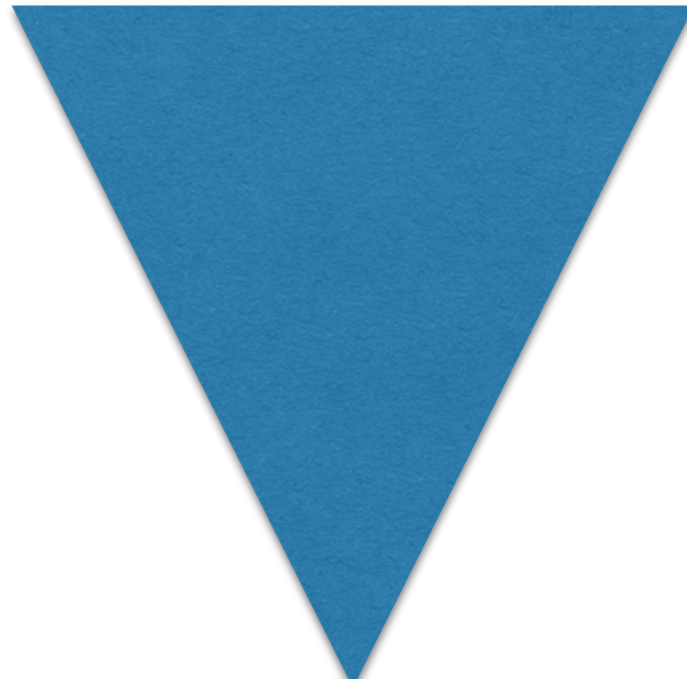
These are the things  
that are needed  
to support my point.

In a nutshell, this is  
what my thesis is about.

"Now that we know that  
x is the most promising  
way forward, the  
company can..."

# Write the abstract first!

*Broad*



The broad setting:  
field of science, industry, ...

Moving closer to your research  
question: what and why?

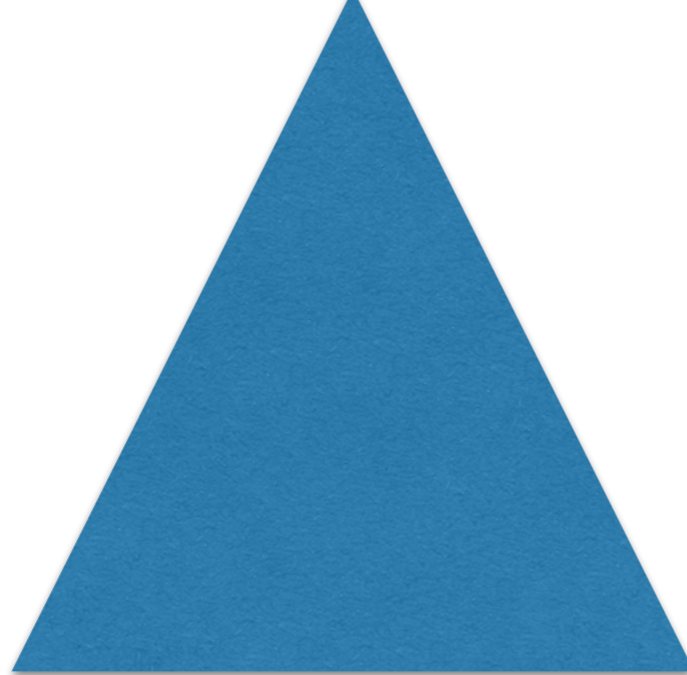
what problem did you set out  
to solve?

*Narrow*

How did you solve it, and  
what was the outcome?

what immediately follows  
from the outcome?

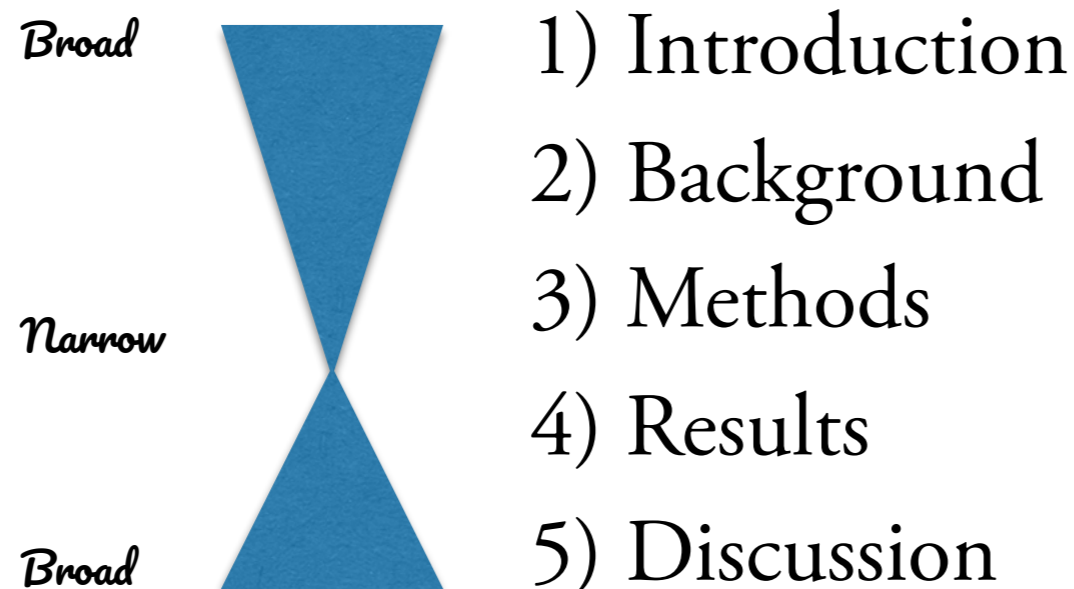
*Broad*



Future outlook, and what  
may follow from your work

# *Plan your sections next!*

- Next, sketch & plan what goes into each section.
- Plan at the level of paragraphs, if you can! Or, at least, at the table-of-contents-level.
- Typical structure:



# 1. *Introduction*

Main thing:

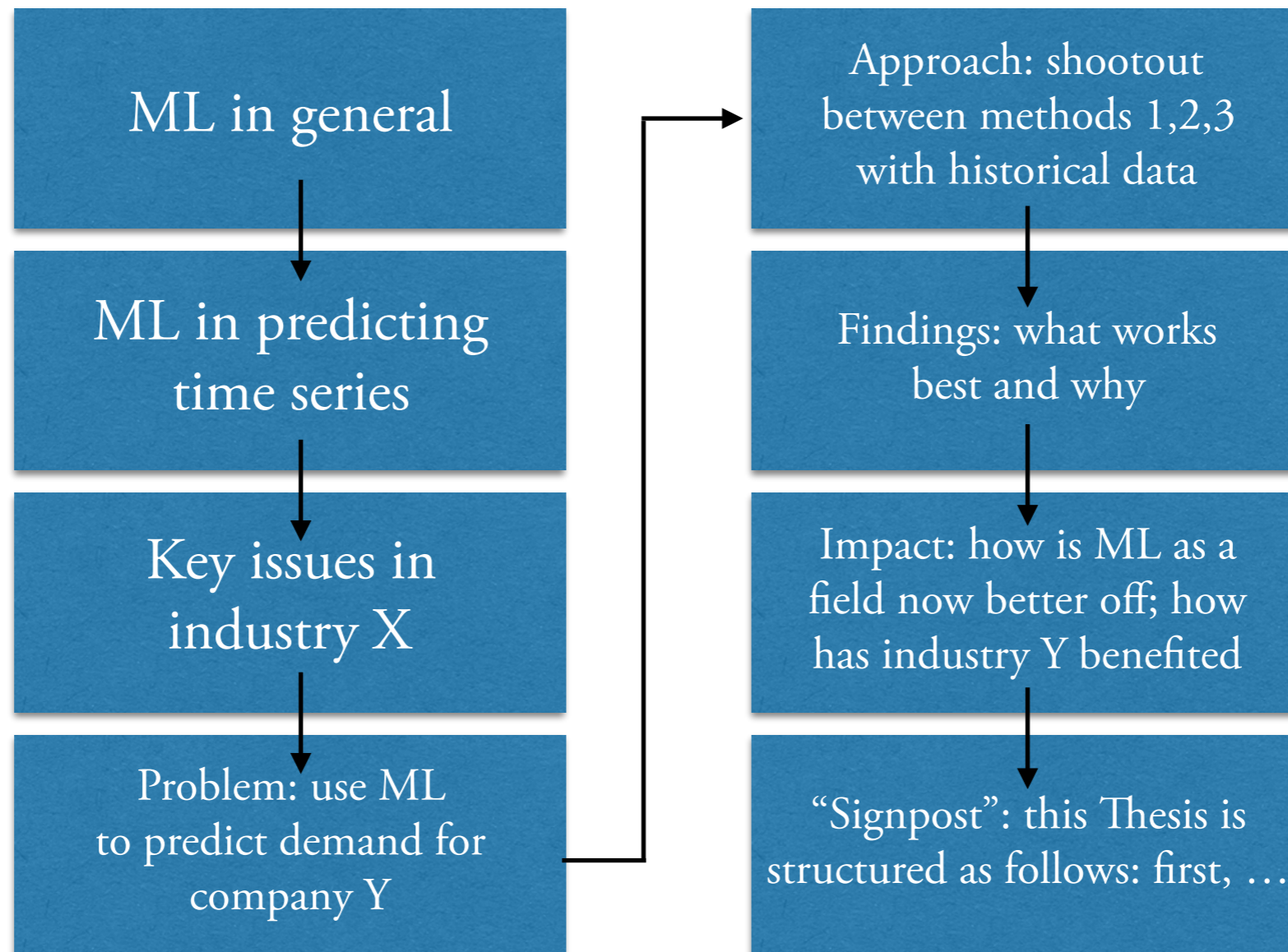
The reader should understand what you have done and why, and what the outcome was, without reading the rest of the thesis.

Much like the abstract, but longer, and emphasizing context.

# 1. *Introduction*

- A short section, typically a few pages.
- Introduces the reader to the setting and context (and some of the key literature).
- Gives an idea about the state-of-the-art (what is known and what is unknown).
- Motivates the research question of the thesis.
- Presents the research question clearly.
- Presents the methods and key result in a condensed way.

# 1. Introduction - a fictitious example



## 2. *Background*

Main thing:

After reading this section,  
the reader should be able  
to understand the rest of the thesis.

Remember: the reader doesn't know what you know.

## 2. *Background*

- A longer section (up to 25 pages perhaps, depending)
- Structured into subsections
- Provides deeper background and a more detailed literature survey
- Discusses the state-of-the-art: what is known and what is not
- Can contain general theory or methodological frameworks

# 2. Background: an example

This thesis is about network analysis of brain imaging data.

	<b>2 Background</b>	<b>4</b>
	2.1 Networks and network topologies . . . . .	4
Basics of network analysis →	2.1.1 Representing networks . . . . .	4
	2.1.2 Different types of networks . . . . .	4
	2.1.3 Local and global network properties . . . . .	6
	2.1.4 Mesoscopic-level network properties . . . . .	7
	2.1.5 Topological roles of nodes . . . . .	8
	2.2 Understanding and measuring the brain . . . . .	11
Basics of neuroscience →	2.2.1 Basics of neuroscience . . . . .	11
	2.2.2 Magnetic Resonance Imaging . . . . .	12
	2.2.3 Functional Magnetic Resonance Imaging . . . . .	13
	2.3 Brain as a network . . . . .	14
Connecting the two topics →	2.3.1 Network science's view on the brain . . . . .	14
	2.3.2 Node definitions . . . . .	16
	2.3.3 Edge definitions . . . . .	19
	2.3.4 From the nodes and estimated edges to a network . . . . .	21
	2.3.5 Internal connectivity of a node . . . . .	23

# 3. Methods

Main thing:

The reader should understand  
what you have done and  
be able to try to  
replicate your results

The scientific method: any result can be verified or falsified!

# 3. Methods

- Length: as many pages as it takes, with sub(sub)sections
- Use schematics and figures to provide an overview before presenting the details!
- Motivate all choices of methods! State your reasoning. Clarity is key!
- Discuss limitations already at this stage.
- Materials, data, etc are also discussed in this section.

# 3. Methods

How **not** to begin a Methods subsection

Method X entails  
computing Z  
and then...

Way better, isn't this?

To do A, we need a  
method.  
We have chosen X  
because...  
Method X entails...

Reading the Methods section is always hard. Be gentle  
to your reader and guide her hand.

# 4. Results

Main thing:

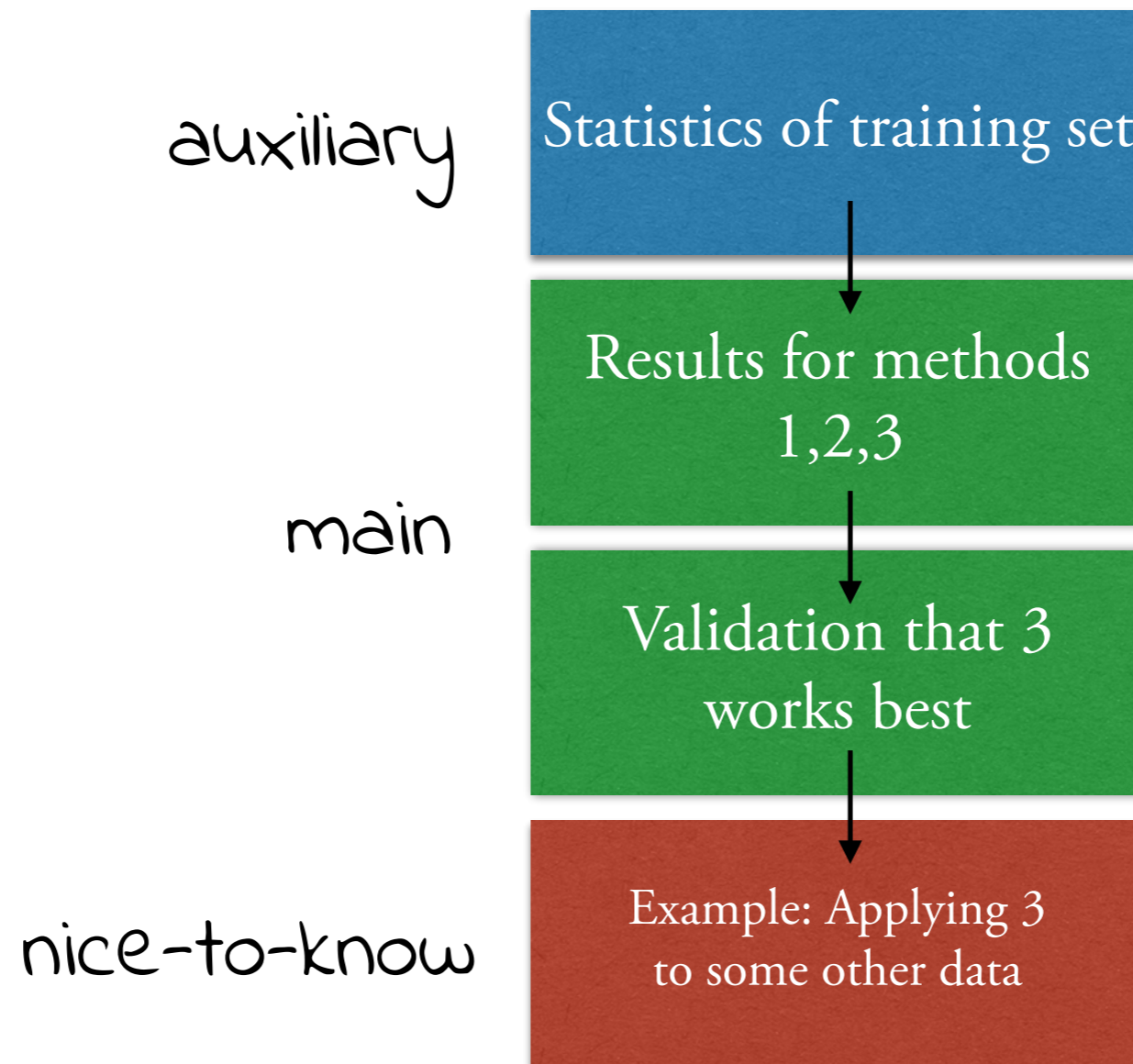
Be clear. Be logical.

Think of the Results section as a court case in some TV drama (but build your case with honesty and integrity).

# 4. Results

- Length: as many pages as it takes, with sub(sub)sections...
- For writing, it may be useful to divide results into
  - 1) the main result,
  - 2) auxiliary results,
  - 3) “nice-to-know” results
- Auxiliary results lead to the main result or provide setting (e.g. key statistics of your data set) or validate your approach/methods/data quality
- Structure your section so that the main result is apparent!

# 4. Results: a fictitious example



# 4. Results: interpretation

- Three levels of knowledge:
  1. Pure data: this is what my plots show
  2. Facts that everyone would agree on: my plot shows that X is mostly above Y
  3. Interpretations: X being above Y is in line with the hypothesis that...
- Always make it clear whether you talk about data, facts, or interpretation.

## 4. Discussion (and future outlook)

- Length: 2-10 pages
- Wrap up and condense results and their meaning
- Discuss limitations (don't dwell on them, but rather be honest about what one can now be sure about and what not)
- Discuss impact: what follows from your work now? What future doors does it open? Do you have future research suggestions?
- [Note: in some fields, results are interpreted in Discussion, not in Results].

*Part II*

*How to Write an Excellent*

*Master's Thesis*

*(now that you have a plan...)*

# Write a Crappy First Draft!

- *“To write is human, to edit is divine”* -Stephen King
- Productive writers first write crappy drafts quickly
- Only then do they edit them to perfection.
- Be a productive writer. Quick and dirty first, edit later. Do a pass on your entire thesis before polishing anything.

# Paragraphs

- One paragraph is about one thing only!
- 1-2 first sentences define the topic of the paragraph.
- Last 1-2 sentences conclude the paragraph and lead to the next paragraph.
- Do not stray off the path! No tangential sentences! Split long paragraphs ruthlessly!

# Sentences

- The beginning of a sentence is its **setup** (“Topic position”). It tells what the sentence is **about**.
- The end of a sentence is the **resolution** (“Stress position”). This is what the reader focuses on, so **place important material at the end**.
- It is easier to read text where **sentences begin with familiar words/material and end with new things**.
- The beginning of the sentence also provides a **link to the previous sentence**.

# Sentences

- Keep your **subject and verb close!** (Writing short sentences helps).
- Avoid the **passive voice!** (“The passive voice should be avoided!”)
- How to spot passive voice? See if you can insert “**by zombies**” after the verb without violating grammar.

# Sentences

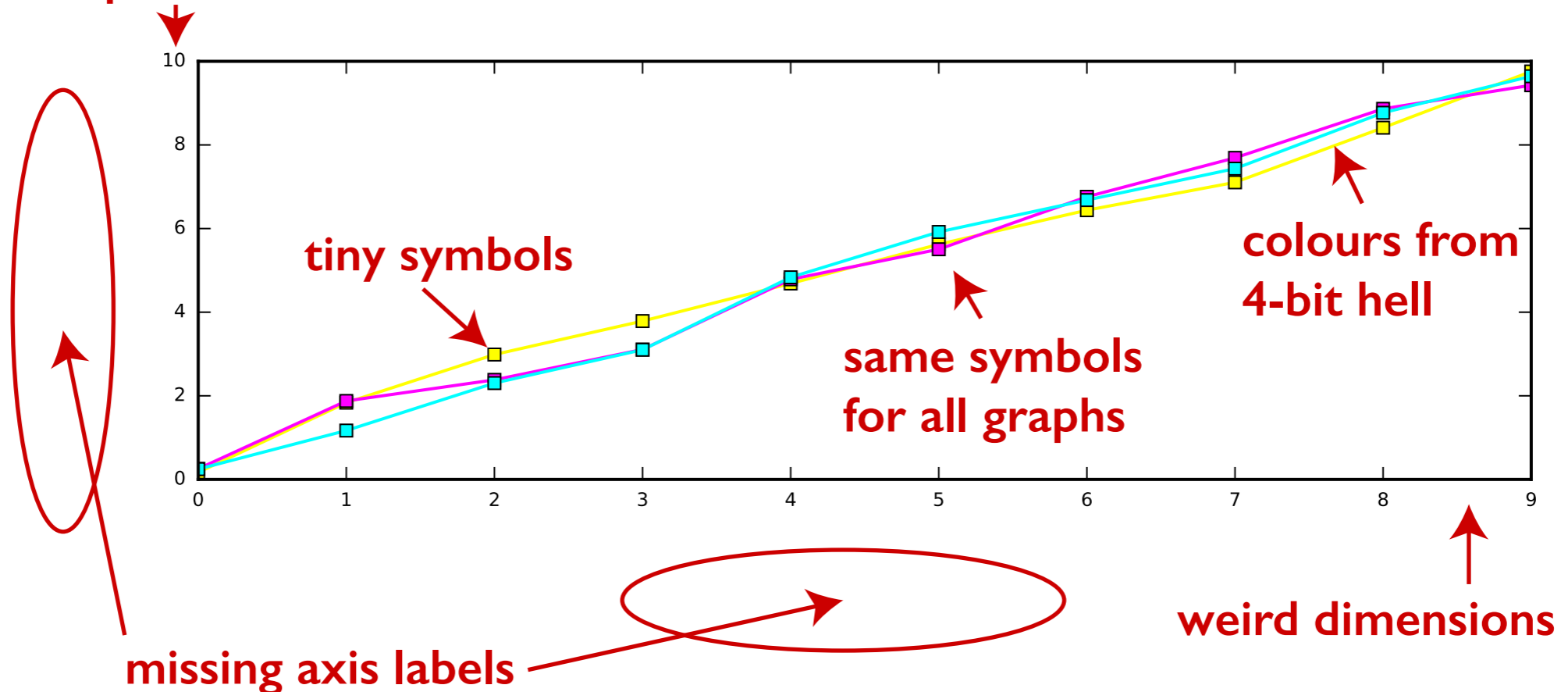
- Use **verbs** that **describe** actions!
  - Very clunky: There is a dependence between X and Y
  - Still clunky: X is dependent on Y
  - Better, isn't it: X depends on Y
  - Best by far: X grows linearly with Y

# Figures

- Use figures to tell the story (schematics for methods, plots for results)
- Pro tip: learn to use a vector graphics editor (Inkscape, Adobe Illustrator, etc)
- Be consistent with style and colour usage (same colour should always mean the same thing)

# Figures: don't be this person

nanopixel-sized fonts



*Part III*

*How to Edit an Excellent*

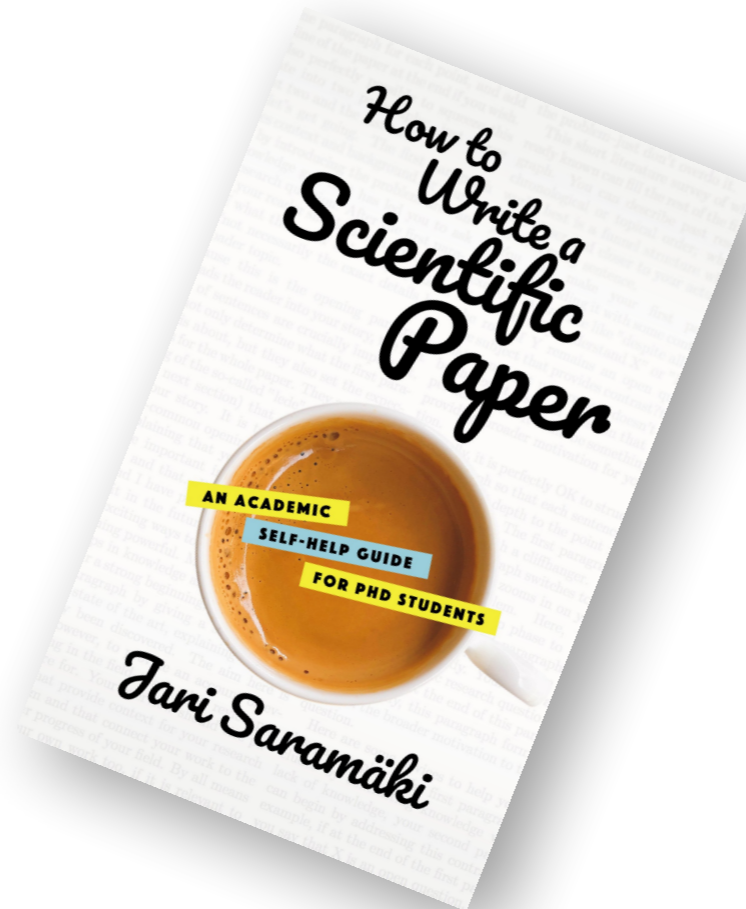
*Master's Thesis*

*(now that you have a crappy draft...)*

# Editing

- Do at least two passes of edits
- On the first pass, focus on flow, clarity, and structure.
  - Add signposts wherever needed: words and sentences to guide the reader
  - “We will first present the general summary statistics for our data, and then move on to...”
- On the second-Nth pass, focus on details
  - One paragraph = one point. Split long paragraphs
  - Shorten sentences and cut out words that are not needed.
  - Remove jargon, remove passive voice.

# The End



For these slides, see <https://jarisaramaki.fi/>  
For a book on writing scientific papers, see <https://books2read.com/howtowriteapaper>